

Dallas White

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Loyola Marymount University, Los Angeles, California

August 2022- Present (Graduation: May 2026)

• Major: Journalism | GPA 3.2

INTERNSHIPS

PR Intern with EAG (Entertainers & Athletes Group) Sports Management, Los Angeles, CA, November 2025- Present

- Conduct daily outreach to vendors, media contacts, and event partners; handle high-volume phone communication to coordinate bookings, negotiate services, and secure sponsorship-related resources.
- Coordinate logistics for philanthropic events and athlete appearances, including managing vendor bookings (balloon artists, bakeries, stylists, rentals) and maintaining organized communication records.
- Research media opportunities, influencers, and industry trends to support strategic PR recommendations.
- Maintain CRM and organizational spreadsheets to track outreach, confirmations, and follow-ups for ongoing PR projects.

PR and Communications Intern with Los Angeles Sparks WNBA, Los Angeles, CA, May 2025- September 2025

- Support day-to-day media operations, including credentialing, press releases, and post-game coverage
 - Assist with player interviews and media availability, coordinating logistics and drafting talking points
 - Create and edit written content for Sparks website and social media, highlighting key games and storylines
 - Collaborate with the communications team on game notes, media kits, and in-game operations
 - Represent the Sparks brand professionally at home games, press events, and community activations

IWoman TV Summer Productions Assistant Internship (paid), New York City, NY Summer 2021

- Collaborated with CEO Cathleen Trigg-Jones to produce and publish journalism-based content
 - Wrote scripts and rundowns for the weekly IWoman Report and Street Politicians Show
 - Wrote Blog Posts for the IWomanTV Website

JOB EXPERIENCE

Loyola Marymount University Women's Basketball Team Co-Manager, Los Angeles, CA, January 2023- Present

- Manages logistical aspects of daily Division 1 basketball operations, ensuring seamless coordination between coaching staff, players, and support personnel
 - Demonstrates flexibility and adaptability by assisting in various capacities during practices, games, and team events, showcasing a commitment to the overall success of the program
 - Travels extensively with the team, coordinating all aspects of away game logistics, contributing to a focused and distraction-free environment for players

Co-Studio Anchor for Sports Analysis for the West Coast Conference Tournament on KXLU 88.9 Los Angeles, CA, March 2025

- Provided live game analysis and commentary for LMU's WCC Tournament games, enhancing audience engagement.
 - Delivered in-depth breakdowns of team strategies, player performances, and key game moments.
 - Collaborated with the broadcast team to ensure smooth and professional on-air coverage.
- Researched team statistics and conference trends to provide insightful pre-game and post-game discussions.

Talent Relations Assistant with Black Entertainment Television (BET Network), Los Angeles, CA, March 2024-August 2024

- Assisted in ensuring smooth execution of talent-related logistics, including coordinating travel accommodations

for high-profile award shows (NAACP Awards, BET Awards)

- Proficient in liaising with publicists, agents, and celebrity talent to fulfill contractual obligations and exceed expectations
- Maintained professionalism and discretion in high-pressure environments while delivering exceptional service to VIP guests

Production Assistant with Black Entertainment Television (BET Network), Los Angeles, CA, June 2024

- Assisted in the setup and breakdown of stage, seating, and audio and visual equipment for the 2024 BET Awards
- Assisted with managing the BET experience, ensuring all auditions from 450 contestants were seamless and ensuring compliance with safety protocols
- Handled various on-site tasks, such as running errands, managing props, and supporting the production team in troubleshooting any issues that arose

Links to Produced Work

<https://sparks.wnba.com/news/sparks-performer-of-the-week-july-7-13-kelsey-plum>

<https://sparks.wnba.com/news/sparks-performer-of-the-week-june-30-july-6-dearica-hamby>

<https://thelion.sites.lmu.edu/sports/100-career-points-for-3-lions/>

https://youtu.be/DdK_hVIsJUK

<https://youtu.be/77P2355C0iI>

COMMUNICATION

SKILLS

Moderator

Public Speaking

COMPUTER SKILLS

Microsoft Word Excel

Adobe Premiere Pro

PROJECT

MANAGEMENT SKILLS

Detail-Oriented